

**Save the date !
23 September 2010**

8:30am-1:00pm

Land, Water and People: Finding an Effective Balance for Natural Resource Management in Whatcom County

A Public Technical Symposium on Market-Based Approaches

What: Symposium Presentations, Discussions, and Outcomes

The resource lands and watersheds of Whatcom County and their associated ecosystems represent a significant portion of the natural capital that supports our agricultural economy, tourism industry, quality of life and essential ecosystem services. Good stewardship of our natural capital is good for business and good for our wellbeing now and in the future.

[Symposium presentations and participant discussions](#) will provide opportunities to:

- ◆ **Listen** to regional speakers share experience with these approaches in other Pacific Northwest communities.
- ◆ **Discuss** how a natural resource and environmental market could be designed and used to help maintain the health of Whatcom County's natural resources.
- ◆ **Contribute** to this ongoing discussion regarding a natural resources marketplace that would suit Whatcom County's natural resource challenges.

Who: Do you have a stake in the future of land and water resources in Whatcom County? Join policy and decision-makers from local governments, businesses, technical support and research organizations in exploring Natural Resource Markets and these approaches could be used to maintain healthy land and water resources in Whatcom County.

When: Thurs, 9/23/2010 8:30am—1:00pm
8:30-9:00am Registration, coffee
9:00am-1:00pm Speakers, panel discussions

Where: BIAWC Banquet Room

1650 Baker Creek Place,
Bellingham, WA 98226

RSVP: For parking and event planning please RSVP by 9/20 at www.wcfarmfriends.com

For a detailed agenda visit:
<http://www.wcfarmfriends.com/go/doc/1579/880607/>

Participant input will be used by the [Natural Resource Market Working Group](#) to further explore how natural resource market approaches work in practice and how one might be design and developed for Whatcom County.

Are you interested in:

- ◆ **How you can secure water rights for the future certainty of your business?**
- ◆ **What will ensure real accountability for water quality?**
- ◆ **How incentive based approaches could be used alongside regulatory controls?**
- ◆ **How you can be recognized for the value of your business's environmental contributions and stewardship efforts?**
- ◆ **How industry and salmon can be more compatible in Whatcom County?**
- ◆ **Tackling real opportunities to break out of endless planning cycles?**

Many thanks to our Event Sponsors:



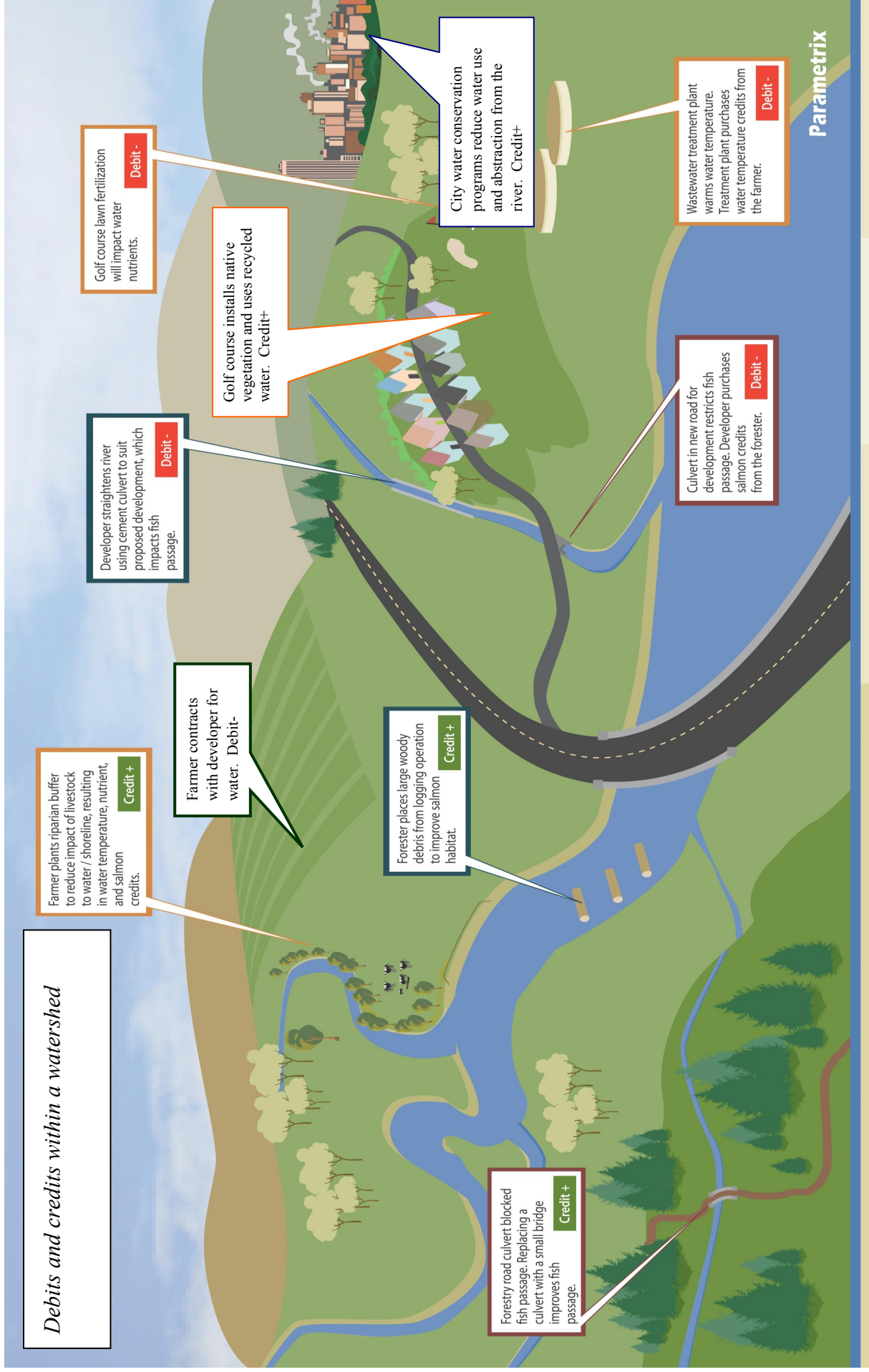
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Foundation | CONNECTING PEOPLE WHO CARE
WITH CAUSES THAT MATTER

Through its Sustainable Whatcom Fund

This is a
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Debits and credits within a watershed



This schematic gives an idea of how debits and credits could be generated for different land- and water-related activities, and traded amongst land and water users in a watershed. Credits could be deposited into a marketplace facility; debits could be withdrawn. The transactions could involve exchanges for cash values, or simple trades-in-kind. The marketplace needs an accounting system to establish and track equivalent values of each credit and debit, and a mechanism for verification and monitoring to ensure that sellers and buyers live up to their commitments. *Modified with permission from Parametrix (2009).*