



Whatcom Farm Friends
1796 Front Street
Lynden, WA 98264

2010 Call for Photographers

A picture is worth a thousand words – help us tell Whatcom County agriculture’s story.

Who: Whatcom Farm Friends is pleased to announce a call for artists – amateur and professional photographers welcome.

What: Harvesting Agriculture’s Aesthetics¹ - A juried photographic exhibition highlighting Whatcom County’s rural people, crops and product diversity, livestock, ag machinery and rural vistas. It may be tilling, growing, harvesting, daily chores, or relaxing – something special, somewhere special, someone special – capturing rural farm life.

Theme: “Faces of Ag” - Entry Categories:

1. Meet the Farmer [Farm Families]
2. Barns with Character
3. Farm Families at Work
4. Weathered Faces [people, buildings, equipment, landscape.....]
5. Farm Animals
6. Real Working Machines and Equipment
7. 4-H and FFA Youth Agricultural Projects
8. Rural Beauty and Uniqueness

When: Deadline for entries is no later than 5:00 p.m. July 23rd, 2010.

Why: To celebrate both the creativity of our county’s photographers and to uniquely capture and tell our farming story.

Where: Debuts at the Farming For Life! exhibit, August 16-21, 2010 during the Northwest Washington Fair inside the Mt. Baker Rotary Building. Exhibit continues August 25-October 18, 2010 (Lynden Harvest Festival) at the Lynden Pioneer Museum.

A full Call for Artists Prospectus including application form and instructions can be found at www.wcfarmfriends.com.

Questions can be directed to Cheryl DeHaan, Whatcom Farm Friends Community Education Program Manager, 360-354-1337, cdehaan@wcfarmfriends.com.

¹ Harvesting means gathering; Agriculture is farming and crop production; Aesthetic means beautiful



Call for Artists Prospectus:

Harvesting Agriculture's Aesthetics

2010 Theme: "Faces of Ag"

A Juried Exhibition of Fine Art Photography

capturing distinctive and original farm, family and rural landscapes
found in Whatcom County

Debuting at Farming For Life Exhibit

August 16-21, 2010

Continuing at Lynden Pioneer Museum

August 25th through October 18, 2010

Introduction and Background

In honor of our Whatcom County agricultural land base, Whatcom Farm Friends is pleased to announce a call for artists for an upcoming photographic exhibition highlighting farming's beauty. The exhibit, ***Harvesting Agriculture's Aesthetics***², will celebrate both the creativity of our county's amateur and professional artists, and uniquely capture our rural people, crops and product diversity, livestock, equipment and machinery, and rural vistas. It's well known that "a picture is worth a thousand words" and we want help telling Whatcom County agriculture's story.

From the entries submitted, up to 150 images will be selected by a panel, including a professional photographer, and placed on public exhibition during the Northwest Washington Fair as a part of the Farming For Life! exhibit in the Mt. Baker Rotary Building. Following the fair, the ***Harvesting Agriculture's Aesthetics*** exhibit will move to the Lynden Pioneer Museum for display through October 18, 2010 (Lynden's Harvest Festival). Selected works will also be featured on Whatcom Farm Friends website, www.wcfarmfriends.com.

The initial Farming For Life! exhibit began in August 2002, as collective works were gathered from local professional photographers who voluntarily captured the beauty, way of life, and products of Whatcom County's rural landscapes. This exhibit has won numerous awards. It received the coveted and prestigious Black & White Award from the State Fair Commissioner both in 2002 and 2003. In 2007, it won the International Association of Fairs and Expositions sweepstakes award for the Best Agricultural Educational Exhibit. To learn more about this exhibit, visit our website:

<http://www.wcfarmfriends.com/go/doc/1579/194960/>. Some 12,000 to 20,000 visitors peruse this exhibit annually. We are excited to include some of our 2009 Contest photos into this year's exhibit.

Exhibition Dates

The exhibit will be on view in the Mt. Baker Rotary Building within the Farming For Life! exhibit August 16-21, 2010. Entry is free with fair admission and will be open 10:00 a.m. to 10:00 p.m. daily. From

² Harvesting means gathering; Agriculture is farming and crop production; Aesthetic means beautiful (artful, artistic, creative, gorgeous, showing good taste).

August 25th through October 18, 2010, the ***Harvesting Agriculture's Aesthetics*** will move to the Lynden Pioneer Museum. Admission to the Museum is \$7 for Adults, \$4 for Seniors and Students, Kids 6 and under are Free. Hours are Monday through Saturday, 10 a.m. to 4 p.m. Museum members get in free every day. (www.lyndenpioneermuseum.com).

Subject

Harvesting Agriculture's Aesthetics is that farmer, son, daughter, farm worker, crop, product, farm equipment/machinery, livestock, wildlife, field, and/or vista that is unique and special to you as an artist and as a resident of Whatcom County. It may be tilling, growing, harvesting, daily chores, or relaxing – something special, somewhere special, someone special - capturing rural farm life.

This year the **Theme** will be **“Faces of Ag”**

With the following **Categories**:

1. **Meet the Farmer (Farm Families)**
2. **Barns with Character**
3. **Farm Families at Work**
4. **Weathered Faces (people, buildings, equipment, landscape.....)**
5. **Farm Animals**
6. **Real Working Machines and Equipment**
7. **4-H and FFA Youth Agricultural Projects**
8. **Rural Beauty and Uniqueness**

Application Conditions

1. The competition is open to all residents of the state of Washington.
2. All photographs must be original, taken by the entrant.
3. All photographs must be taken in Whatcom County and be descriptive of the county and its agriculture.
4. This year's **THEME** is “Faces of Ag” with eight specific **categories**: Meet the Farmer (Farm Families), Barns with Character, Farm Families at Work, Weathered Faces (people, buildings, equipment, landscape....), Farm animals, Real Working Machines and Equipment, 4-H and FFA Youth Agricultural Projects and Rural Beauty and Uniqueness – subject topics can include crops, livestock, harvest, ag machines, people, ag landscapes, wildlife, ag seasons.....
5. \$10 Entry per photographer - Fee waived for kids 18 years old and younger.
6. Limit of five photo entries per person.
7. **Each photo entry must include a digital image file(s) saved to a CD.**
8. **Each photo entry must include an 11” x 14” enlargement OR a \$5 fee (for enlarging and printing)**
9. No e-mail submissions will be accepted
10. Images may be in color or black and white
11. It is the responsibility of the photographer to obtain a written release from any recognizable person in a submitted photo
12. Entrants agree that Whatcom Farm Friends has the rights to reprint and use all photo entries for Whatcom Farm Friends publications and promotional purposes without compensation, but may credit the photographer. Whatcom Farm Friends has the option, at its sole discretion, to decide

whether to crop, edit, or otherwise alter submitted images for publications and promotional purposes.

How to Apply

Please submit the following materials:

- ✓ **Application Form, photo prints and Image List** – Complete the attached application form. Please be sure to label each digital file with a unique identifier that is also noted on the Image List. For each image, include a short descriptive sentence. Entry forms are also downloadable from www.wcfarmfriends.com.
 - 11 x 14 Hard copies of the photo(s) must be submitted – or a \$5 fee per photo.
 - Each photo must have a completed label attached to the back.
 - Photo releases must accompany photo if there are identifiable people in the photo.
 - NO FRAMES, MATTING, MOUNTING OR COVERINGS OF ANY TYPE.
 - NO SLIDES.
 - NO FILM PLATES.
- ✓ **Digital Images** – JPEG images saved to a CD. It is preferred that each image be sized to at least 4200 pixels on the longest side, at the very least 2100 pixels. Do not combine multiple images into one JPEG file. File names should include the image number (1 of 3, 2 of 3, etc.), the last name of the artist and the title of the work. For example: “1of3_smith_raspberryharvest.jpg”. Applicants are encouraged to test digital image files prior to submission. Applicants may not be contacted regarding problems with the proper function of work samples.
- ✓ **Stamped Self-Addressed Envelope** – For the return of the digital images, a self-addressed stamped envelope, with sufficient postage and sturdy enough to return the CD without damage, must accompany application materials. Every effort will be made to safely handle submitted materials; however, Whatcom Farm Friends will not be held responsible for loss or damage. The 11 x 14 Enlargements will not be returned.

Application Deadline and Delivery

To be considered for the exhibition, all material must be delivered to Whatcom Farm Friends, 1796 Front Street, Lynden, WA 98264 **no later than 5 p.m. July 23th, 2009**. Farm Friends is not responsible for delays due to problems in mailing.

Selection Process

A panel including arts professionals and community members will select up to 150 works from the images submitted. The selection panel will base their decisions on artistic merit, appropriateness to the stated theme and chosen category and subject diversity. The *Harvesting Agriculture's Aesthetics* exhibit will display photos in an 11 x 14 size printed enlargement.

Notification of Results and Display of Selected Works

Artists whose work is selected for inclusion in the exhibit will be judged with in a first, second and third award for each category. Fairgoers will vote for their favorite images and a daily “People’s Choice” Award will be posted as well. Whatcom Farm Friends will retain a digital copy of all works some of which may become an enlarged piece and a part of the permanent annual Farming For Life! exhibit.

Questions? Please contact Cheryl DeHaan, 360.354.1337, cdehaan@wcfarmfriends.com.



“Harvesting Agriculture’s Aesthetics”

Juried Photography Exhibition

Please send entries to:

Whatcom Farm Friends c/o Cheryl DeHaan

1796 Front Street,

Lynden, WA 98264

Photo entry checklist:

1. This form
2. CD containing identified image file(s)
3. 11x14 photo enlargement(s) complete with labels on the back of each **OR** \$5 fee per image
4. Signed release forms (if photo includes identifiable person)
5. Stamped self-addressed envelope

Name _____ Age (if under 18) _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Image 1

Title _____ Category _____

Date _____ Location _____

Description _____

Image 2

Title _____ Category _____

Date _____ Location _____

Description _____

Image 3

Title _____ Category _____

Date _____ Location _____

Description _____

Image 4

Title _____ Category _____

Date _____ Location _____

Description _____

Image 5

Title _____ Category _____

Date _____ Location _____

Description _____



2010 Harvesting Agriculture's Aesthetics Photo Info Labels

- Please NOTE CATEGORY BY #
- #1 Meet the Farmer
 - #2 Barns with Character
 - #3 Farm Families at Work
 - #4 Weathered Faces
 - #5 Farm Animals
 - #6 Real Working Machines
 - #7 4-H & FFA Youth Ag Projects
 - #8 Rural Beauty and Uniqueness

Entries must reach the Whatcom Farm Friends office at:
1796 Front Street, Lynden, WA 98254
no later than 5 p.m. July 23rd, 2010.

Please complete the info below **FOR EACH PHOTO YOU ARE ENTERING** and attach it to the **BACK OF EACH** photo with a piece of tape. **DO NOT:** paperclip, staple or glue this information to the photo....it will damage the original. **ATTACH LABEL TO YOUR CD.**

NAME _____

NAME OF PERSON(S) IN PHOTO: _____
(If applicable)

FILE NAME: _____ CATEGORY _____
(For example: 1of3_smith_raspberryharvest.jpg)

PHOTO TITLE OR CAPTION: _____

DESCRIPTION: _____

NAME _____

NAME OF PERSON(S) IN PHOTO: _____
(If applicable)

FILE NAME: _____ CATEGORY _____
(For example: 1of3_smith_raspberryharvest.jpg)

PHOTO TITLE OR CAPTION: _____

DESCRIPTION: _____

NAME _____

NAME OF PERSON(S) IN PHOTO: _____
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FILE NAME: _____ CATEGORY _____
(For example: 1of3_smith_raspberryharvest.jpg)

PHOTO TITLE OR CAPTION: _____

DESCRIPTION: _____

NAME _____

NAME OF PERSON(S) IN PHOTO: _____
(If applicable)

FILE NAME: _____ CATEGORY _____
(For example: 1of3_smith_raspberryharvest.jpg)

PHOTO TITLE OR CAPTION: _____

DESCRIPTION: _____

NAME _____

NAME OF PERSON(S) IN PHOTO: _____
(If applicable)

FILE NAME: _____ CATEGORY _____
(For example: 1of3_smith_raspberryharvest.jpg)

PHOTO TITLE OR CAPTION: _____

DESCRIPTION: _____

CD COVER LABEL

NAME _____

ADDRESS: _____

PHONE: _____

FILE NAME(S): (For example: 1of3_smith_raspberryharvest.jpg)



Cheryl DeHaan
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 1796 Front Street
 Lynden, WA 98264
 Ph: 360-354-1337
 Fax: 360-354-0948
cdehaan@wcfarmfriends.com

OFFICIAL 2010 Whatcom Farm Friends PHOTO RELEASE FORM

I grant permission to Whatcom Farm Friends to use photographs of me taken on the date and at the location listed below for use in enlargements and publications, and to use such photographs in electronic versions of the same.

I hereby waive any right to inspect or approve the finished photographs or printed or electronic matter that may be used in conjunction with them, and I waive any right to royalties or other compensation arising from or related to the use of the photograph.

I am 18 years of age or older and I am competent to contract in my own name. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

Photographer _____

Subject of photo _____

Location of photo _____

Your Name (please print) _____

Signature _____

Date _____

Signature of guardian (if under 18 years of age) _____